FULL ANALYSIS

Betograpy

Oakland, CA 94607 · Prepared 2026-06-17

Prepared for **Betograpy**

64

GROWTH SCORE

78

DATA CONFIDENCE

8

COMPETITORS MAPPED

82

MOBILE SPEED

4.9★

GOOGLE RATING

03 Key Findings at a Glance

Live data dashboard · verified + modeled metrics

GROWTH SCORE

64/100

Lowest: Lead Capture (5/10)

DATA CONFIDENCE

78/100

8 modules collected

COMPETITORS MAPPED

8

Leader: Colibri Digital

YOUR REVENUE

$10K

Monthly · from intake

COUNTY BENCHMARK

$12K/mo

Similar businesses · Census

MOBILE SPEED

82

PageSpeed · verified

BIGGEST COMPETITIVE GAP

Top Map Pack competitor has **87 reviews** vs your **12** — a gap of **75** reviews.

MARKET CAN SUPPORT PREMIUM PRICING

38% of households in ZIP 94607 earn $75k+. Your ticket of **$497** aligns with this income profile.

10 You vs. The Market

Side-by-side · verified Google + PageSpeed data

YOUR BUSINESS

Betograpy

Reviews: **12**
Rating: **4.9★**
Mobile speed: **82/100**
Revenue: **$9,500/mo**

TOP 3 AVG (COMPETITORS)

Map Pack leaders

Reviews: **63**
Rating: **4.8★**
Mobile speed: **68/100**

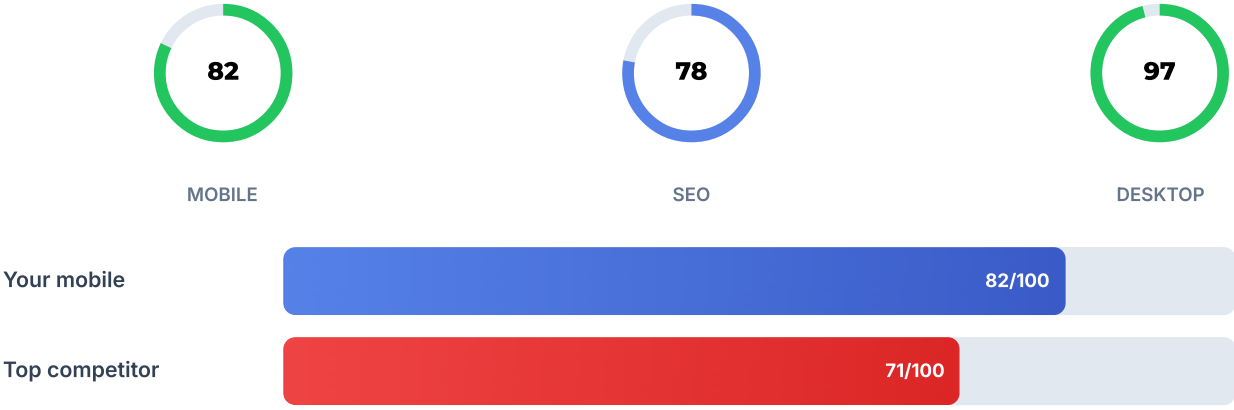
Review volume comparison



BUSINESS	REVIEWS	RATING	SPEED	EST. REVENUE/MO
YOU	12	4.9	82	$9,500
Colibri Digital	87	4.8	71	$12K–$36K/mo
Indigo Digital	63	4.9	68	$9K–$26K/mo

17 Digital Health Dashboard

Website performance vs. market leader

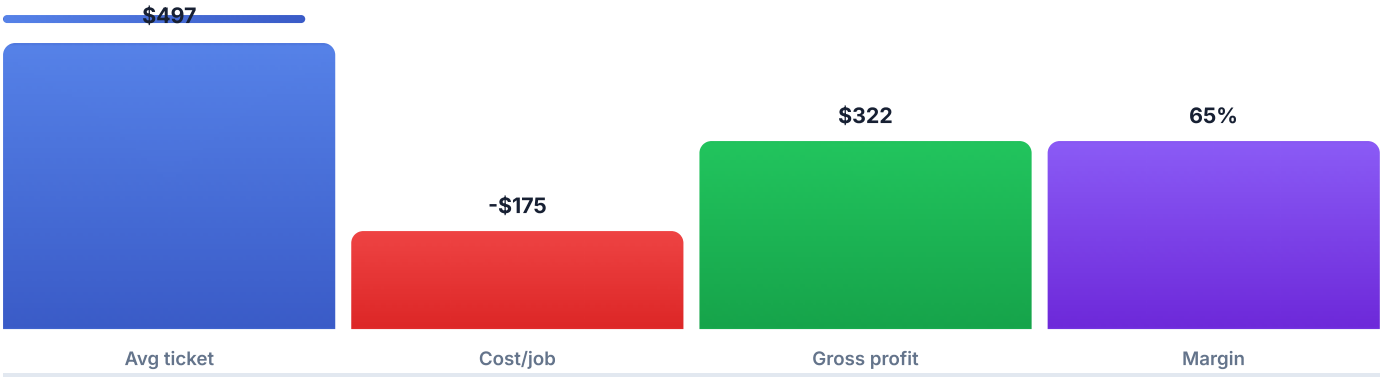


DIGITAL PRIORITY

Mobile speed is healthy. You beat the top Map Pack competitor on site speed — use this in sales conversations.

20 Financial Model Dashboard

Unit economics · margins · break-even



8	$422 / $497 / $671	55%
Break-even jobs/mo	Starter · Pro · Premium	Industry benchmark

REVENUE POSITIONING

You report **$9.5K/mo** vs county typical **$12K/mo** — you are at **79%** of the local industry median.

21 SWOT Analysis

Structured market position assessment

STRENGTHS

- Strong mobile site speed (82/100)
- 4.9★ Google rating
- Clear $497 consultation offer

WEAKNESSES

- 75-review gap vs #1 competitor
- Lead capture score 5/10
- Limited case-study content

OPPORTUNITIES

- 38% premium households in ZIP
- Competitors with slower sites
- $500/mo growth budget untapped

THREATS

- Established agencies with 80+ reviews
- Rising cost per lead in paid ads
- AI tools commoditizing basic SEO

01

Days 1–30 Fix · GBP · reviews

02

Days 31–60 Build · content

03

Days 61–90 Scale · convert

EXCLUSIVE CLIENT OFFER

We Can Execute This Plan For You

Live Growth Score dashboard + automated marketing for **Betograpy**



Weekly SEO

BLOG POSTS



GBP 2×/wk

AUTO POSTS



Dashboard

GROWTH SCORE

50% OFF FIRST MONTH

BETO-5ZPDMC

betograpy.com/auto-marketing/?code=BETO-5ZPDMC